

CAA PROJECT FOCUS

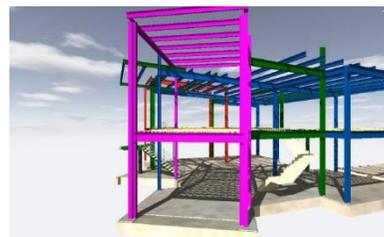
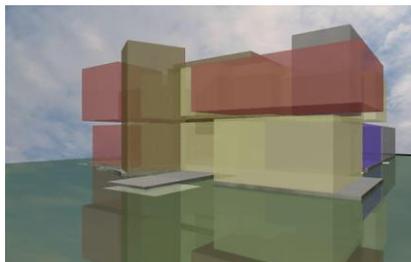
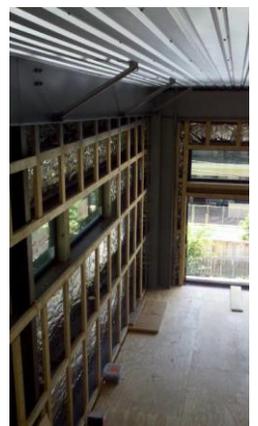
OPEN PRACTICE

Inspired by new requirements and technologies, architectural practice is rapidly evolving beyond its traditional top-down structure. The entire process for making new buildings is being transformed, with broad implications for how design is understood and its decisions made. One effect is a rebalancing of the access enjoyed by clients, designers, contractors, and other interested parties to the information needed for knowledgeable participation. With more information – in easy-to-understand 3D forms as well as traditional images – clients and users are able to play a much bigger role in raising questions, setting goals and shaping the buildings that will shape their lives.

Few actors have been more critical to these changes than the new digital technologies of architectural software and the internet – and CAA has followed a virtually unique path in integrating their advantages directly into design decision-making. Since 2004, the firm's web site has attempted comprehensive real-time imaging of decision-making elements, and of critical issues to be resolved. The ability of clients to closely follow and give immediate, relevant direction has dramatically closed the gap between owner intentions and what their projects can accomplish.

These pictures are “outtakes” from the flow of communication constantly streaming through CAA’s interactive, web-oriented practice.

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